

Key Package Features – Glossary of Terms

Job Listing

Your job will be displayed in the results list when a user searches on the jobs section of the TES website. This includes school name, vacancy position, job application closing date and job start date.

Job Listing Map Pin

The job advertised is displayed as a pin on the map view, enabling users to immediately see the geographical location of the vacancy.

Job Description

The full detailed job description which appears on the jobs details page of the TES website.

Embedded Video

We will embed any promotional video produced by TES Creative in your job listing for free. This presents you with the opportunity to speak directly to candidates to explain exactly what you are looking for. This is useful for all roles particularly hard to fill positions and is an excellent way of engaging overseas candidates.

Employer Location and Contact

A design feature on your job page where your location and contact details are displayed in a separate panel. This adds instant clarity to the page and is also useful when the application and location addresses are different.

New Job Alert Flagging

A prominent alert which appears next to job advert, increasing exposure to your listing. The alert is labelled i.e. 'new this week'.

Job Interactive Map

Contained in the job details page, candidates can interact with the map allowing them to engage with the location of the vacancy in relation to where they live.

Job Listing Summary

The job listing summary appears on the jobs results page and is 140 characters. It is a high level overview of the job immediately engaging to the right candidate to prompt them to click through.

Employer Logo

This is your school's logo, which will appear alongside the job advert to enhance your brand and prominence of your listing.

Premium Job Alert Flagging

Premium job alert flags make your job listing more visible to candidates by highlighting them on the website. Unlike other ads, they notify candidates of the status of the job and closing date, maximising ad response.

Employer Summary

Placed on the job details page and provides a brief overview of your school such as information about size and type.

Photos

You can have up to 20 photos displayed as part of your advertised job. This allows you to brand your vacancy and provide a visual insight into your school environment. It will also assist overseas candidates who might not be able to visit the school to get a real view of your institution.

Job Attachments

These are job attachments relevant to the application process of your advertised vacancy such as full job description, application form, school profile and department information.

Premium Job Listing Map Pin

Premium jobs will be displayed with a more prominent listing pin on the map view, increasing an advert's visibility.

Branded Employer Profile Page

A separate and fully branded page designed to enable you to deliver a tailored and fuller description of your school in order to attract the candidates best suited to your school's culture and ethos. You can specify exactly what is expected of an employee at your school such as commitment to extra curricular activities. This important information increases the effectiveness of your advertised vacancy by ensuring that highest calibre and best fit candidates apply.

Employer Video Production

TES Creative provides an employer video production service. You can choose from two video options: a lower cost showcase video and professional video. These are designed to give a comprehensive insight into your school and role advertised to better engage candidates, including those based overseas. You are then able to embed a TES Creative produced video into your job listing for free. You can also upload up to 4 TES produced videos to your branded employer profile page to showcase your school.